

6 REASONS TO SUPPORT LOCAL

BUYING LOCALLY IS MORE CRITICAL TODAY THAN EVER BEFORE.



ENJOY A PERSONALISED EXPERIENCE

The fantastic thing about supporting independent businesses is that you're dealing with people that care and who are passionate about going the extra mile. Why not enjoy a staycation with one of Bowland's fantastic accommodation providers?

SUPPORT THE LOCAL ECONOMY & COMMUNITIES

By supporting a local business, you're also supporting the local community by providing local jobs. Research shows that £10 spent with a local independent shop means that up to an additional £50 goes back into the local economy!



GAIN A QUALITY PRODUCT OR SERVICE

You'll be buying lovingly crafted products and services unique to the area, often supporting generations of entrepreneurs who are driven to provide quality and authenticity!

Experience this for yourself in one of the special eateries across Bowland.



SUPPORT FARMERS & PRODUCERS BY EATING LOCAL

By eating with the seasons, you'll be eating foods when they are at their most flavoursome, are the most abundant, and the least expensive. And whether it is meat, cheese or vegetables, knowing the story and people behind your food is such a wonderful part of enjoying a meal.



CELEBRATE

LOCAL DISTINCTIVENESS

Buying locally encourages independent specialists to keep producing unique, innovative, local products to meet the changing demands of their customers while celebrating local distinctiveness – who doesn't love a Tasty Lancashire Cheese?

LIMIT YOUR CARBON FOOTPRINT

Supporting local is kinder to the wider environment too. Goods sourced and produced locally reduces the miles from producer to consumer. Furthermore, using local shops and services means that you can walk or cycle to limit your own carbon footprint

