

## Holiday Caravan Park

Case Study Year: 2011

### Business Details



#### **Hackings Caravan Park**

Elker Lane  
Billington  
Clitheroe  
Lancashire  
BB7 9HZ

[www.hackingscaravanpark.co.uk](http://www.hackingscaravanpark.co.uk)



### Business Description



Hackings Caravan Park at Potterford Farm is a holiday caravan park set in natural park and woodland, located in the heart of the Ribble Valley on the banks of the River Calder. The park is situated on the edge of the historical village of Whalley and surrounded by stunning views of Pendle Hill, Whalley Nab, Kemple End and Longridge Fell and has been run by the Hacking family for the last 60 years. The park is licensed for 11 months and all caravans are privately owned.

### Green Statement

“Hackings Caravan Park is constantly looking for ways to improve its ‘green’ status and we are committed to achieving our ultimate aim of being as close to 100% environmentally friendly as it is possible to be. We are committed to raising awareness of environmental issues with our staff, caravan owners and visitors to the park and we are continuously striving to improve our practices and activities to ensure that they meet the highest possible standards and are compliant with all relevant environmental legislation.”

### What's Green about Hackings Caravan Park:

Hackings Caravan Park have recently installed an impressive 250 photovoltaic panels and 2 thermal panels to produce electricity and hot water for their site, they have also had a refurbishment of their shower block to be more energy and water efficient. The professionally produced interpretation panels featuring ‘Brian the Hedgehog’ provide light hearted, green messages and are an excellent way to engage with visitors. Hackings Caravan Park have also created habitats for wildlife through native woodland planting, a butterfly garden and a wild flower meadow and have provided nest boxes for a whole variety of wildlife.

## Actions



- 'Brian the Hedgehog' interpretation panels provide green laundry tips on how to reduce energy e.g. lower temperatures, using environmentally friendly products, dryer balls and clothes lines
- Two solar panels installed to help pre-heat water for the shower and laundry block along with eco-showers and restrictors on taps to reduce water flow
- 250 pv panels installed to generate electricity for the site
- Water butts and drip irrigation system in place to water the tubs, beds and planters
- All garden waste composted and used on-site including green kitchen waste from residents
- Introduced recycling around the park for glass, cans, plastic, paper and cardboard that has achieved significant reductions in refuse collections
- A percentage of bio-fuel used for site tractors and vehicles
- Recycled glass rock wool insulation and polycarbonate sheeting recently installed in the ablution block
- Interpretation boards introduced across the park to highlight the birds, butterflies and wildlife
- Butterfly garden, wild flower meadow, river bank and woodland all created to attract wildlife and include bat and bird boxes, bee and insect houses

## Impact



### Economic

- Energy saving measures and installation of renewable energy technologies will in turn provide significant cost savings to the business
- Various water saving systems will provide cost savings and save water



### Environmental

- Protection of local environment through RSPB biannual monitoring of birds and newts and encouragement of wildlife through creation of several habitats
- Use of bio-fuel saves on running costs and reduces carbon emissions



### Social

- Support local charities by raising money and supply Christmas trees to local village (which are later chipped and used for mulch)

## Links



Energy Saving Trust  
[www.energysavingtrust.org.uk](http://www.energysavingtrust.org.uk)  
Encouraging garden wildlife  
[www.wildaboutgardens.org](http://www.wildaboutgardens.org)  
National Energy Foundation  
[www.nef.org.uk](http://www.nef.org.uk)  
Nest boxes  
[www.nestbox.co.uk](http://www.nestbox.co.uk)  
RSPB  
[www.rspb.org.uk](http://www.rspb.org.uk)

## Hackings interpretation panels



## Contact



If you want to find out more about the Lancashire Green Tourism Project or the Green Tourism Business Scheme contact [hetty.byrne@lancashire.gov.uk](mailto:hetty.byrne@lancashire.gov.uk)

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